

# **FACTS AND INFORMATION ABOUT THE CITY OF SALISBURY, NORTH CAROLINA**

## **LOCATION**

Salisbury, the county seat of Rowan County, is located in the heart of the beautiful Piedmont area, the industrial heart of the State. Salisbury is located midway between Charlotte and Winston-Salem, 296 miles from Atlanta, Georgia and 368 miles from Washington, D.C.

## **CLIMATE**

The climate of the Salisbury area is moderate, a definite advantage to those who live and work here. The massive mountains of Western North Carolina form a natural barrier against the cold east-west winds. While definitely southern in climate, Salisbury is far enough north, and has sufficient altitude to escape the humid summers of many other southern regions. Extremes in climate are very rare and short-lived. In winter the high temperature is about 50 degrees, with a low around 32 degrees. The total snow fall is normally about 6 inches each year. In the summer, the high averages about 87 degrees, with a low of 66 degrees.

## **POPULATION**

The City of Salisbury has been able to maintain its population during the 90's unlike many other similar sized cities. This is due to both annexations and internal growth stimulated by the local economy. Population currently is estimated to be 26,177.

## **HISTORY**

Scotch-Irish, who originally settled in Lancaster County, Pennsylvania, moved down the "Great Wagon Road" 435 miles to Trading Ford on the Yadkin River to become the first settlers in Rowan County.

The County of Rowan was established in 1753. At this time, Rowan included all territory north to Virginia and east to what we know now as Guilford County and west to the mountains. Eventually, 26 counties were formed from Rowan. Rowan County was named for Matthew Rowan, acting governor for the colony in 1753.

The deed for Salisbury is dated February 11, 1755. The court center, called prior to this time Rowan Court House, was a bustling little village of seven or eight log cabins, a courthouse, jail and pillory,

according to Governor Arthur Dobbs who visited here in late 1755.

The Court House dates to 1753 and consists of deeds, marriages, and miscellaneous records of value. Papers formerly in the Clerk's Office such as the early court minutes are stored at the State Department of Archives in Raleigh. Familiar names in American history adorn these records.

Andrew Jackson, Richard Henderson, William R. Davis, Daniel Boone, Lord Cornwallis, Richard Caswell and many other prominent local families as the Barkleys, Hoovers, and Polks, all ancestors of presidents or vice-presidents, appear time and again in the deeds and court minutes of the county.

Two years before the national Declaration of Independence and one year before the Mecklenburg Declaration of Independence, a group of patriotic citizens of Rowan County, serving as a Committee of Safety, on August 8, 1774, adopted the Rowan Resolves containing the pioneer element toward liberty and independence from Britain. These resolves reached the highest note of any passed in the colony in calling for the abolishment of the African Slave trade and urging the colonies to "unite in an indissoluble union and association". These resolves are located in the State Archives and are the only ones of the many passed in this period that are preserved.

So many legends and lifestyles have been passed down over the passage of time. Daniel Boone began his exploration of the Blue Ridge Mountains from here in Salisbury. Near the present-day library is the small office where Andrew Jackson studied law and was admitted to the bar before he moved westward.

For all the struggles and hardships our ancestors endured, they have provided Salisbury with character and a rich heritage.

## **GOVERNMENT**

The City of Salisbury's government is organized according to the Council-Manager form of government. The City Council, which formulates policy for the Administration of the City, together with the Mayor, constitutes the governing body of the City. The five (5) members are elected to

serve two (2) year terms of office. The Mayor is elected from the five (5) Council members. The Mayor presides at City Council meetings. Also, a Mayor Pro Tem is elected by City Council members from the five (5) to serve as Mayor during her absence or disability.

The City Council appoints the City Manager to serve as the City's Chief Executive Officer. The City Manager is responsible for implementing the policies of the City Council, directing business and administrative procedures, and appointing departmental officers. At the present time, the City Manager is assisted by the City Clerk and eight staff departments: Finance, Human Resources, Fire, Police, Community Development, Public Services, Parks and Recreation, and Utilities. The City provides a full range of municipal services allowable under State law including law enforcement, zoning and code enforcement, recreation centers and parks, cemeteries, street maintenance, sanitation, and water and sewer systems.

The City of Salisbury is a separate legal entity from Rowan County as permitted by the State of North Carolina. The City is independent of county government, but does provide some overlapping services such as police protection and recreational facilities. The county, not the city, is held responsible by State Statutes to provide health and social services and court services.

### **UTILITIES**

Salisbury operates its own water and sewer system. The Yadkin River, which forms the northeast boundary of Rowan County, provides Salisbury with an abundant supply of good water. The average daily flow is nearly 2 billion gallons per day, and the minimum recorded one-day flow is 300 million gallons. The Salisbury water system, conventional in design and closely controlled, has a treatment capacity of 12 million gallons per day. Average daily usage during 1999 is projected at 9 million gallons per day. The filter plant is designed for expansion as needed to 18 million gallons per day by adding pumping and settling capacity. An arterial system of distribution mains has been constructed to assure maximum fire protection to all parts of the city. In addition, the Salisbury water system supplies three smaller towns in the County- Spencer, East Spencer, and Granite Quarry, and has been extended to a number of industrial sites well beyond the city limits. The

water supply meets all federal and State quality requirements. Salisbury's water is fluoridated on a continuing basis. Salisbury's two wastewater treatment facilities serve as the area's regional wastewater utility with service expansion to the towns of Landis and China Grove. Additionally, these plants serve the towns of East Spencer, Rockwell, and Granite Quarry. Total treatment capacity in 1998 is 12.5 million gallons. Average daily usage in 1999 is anticipated to be 8.5 million gallons per day.

Duke Power Company, Piedmont Natural Gas Company, Southern Bell Telephone, and Western Union provide other utilities.

### **TRANSPORTATION**

Salisbury, nearly the geographic and population center of North Carolina, is located on Interstate Highway 85, 42 miles from Charlotte, 53 miles from Greensboro and 38 miles from Winston-Salem. It is the crossroads of I-85, U.S. 29, 52, 70, 601 and N.C. 150. Over 3 million people live within 90 miles of Salisbury, 1.5 million within 55 miles and 60% of the population of the United States within an overnight truck haul. The seaports of Wilmington, Morehead City, Charleston, and Norfolk are less than a one-day truck haul away.

Rowan County Airport, three (3) miles from downtown Salisbury, has a 5,800 ft x 100 ft paved and lighted runway. Hangar space and private plane servicing are available.

The major commercial airports at Charlotte and Greensboro-High Point are less than an hour's easy drive from Salisbury. These airports provide excellent service to all parts of the United States via Delta, United, USAirways, TWA and American Airlines. There are also direct flights available to London and Frankfurt.

Carolina Trailways and Greyhound provide bus service with daily arrivals and departures. Their service also includes parcel shipments.

Local bus service is provided by the City's Transit System.

### **MOTELS**

An ideal area for small conventions, Salisbury has ten motels, with over 600 rooms, and two (2) bed and breakfast establishments in our historic district.

## **EDUCATION**

Salisbury is home to two (2) colleges and a technical college. Catawba College has thirty (30) buildings comprising a physical plant unsurpassed in the East for a college of this size and style. It has a total enrollment of approximately 1,300 Liberal Arts Co-ed students and is affiliated with the United Church of Christ. Catawba College was founded in Newton, North Carolina in 1851, and opened in Salisbury in 1925.

Livingstone College was founded in 1879, and has approximately 900 Liberal Arts Co-ed students. It is supported by the African Methodist Episcopal Zion Church; Hood Theological Seminary is located at Livingstone.

Rowan-Cabarrus Community College offers two-year educational programs leading to the associated degree in applied science. In addition, one-year diploma programs are offered in five fields. There are 105 full-time faculty and staff and 350-400 part-time instructors with a total enrollment of approximately 3,400 full-time equivalent students.

There is also one Business School and one Beauty Culture School in Salisbury. In addition to the public school facilities, there are elementary church schools.

## **ARTS AND ENTERTAINMENT**

The outstanding programs of Catawba and Livingstone Colleges and the other colleges in the area significantly enrich the cultural atmosphere of the Salisbury area. Each year the Catawba College Shuford School of Performing Art brings a minimum of four musical events to Salisbury. Catawba's fine Drama department offers several professional type drama productions each year. Livingstone College also has a cultural series that brings artists to the community as well as an excellent drama group, The Julia B. Duncan Players.

The Piedmont Players, a community little theater organization, provides excellent entertainment as well as a chance to participate in both its acting and technical activities. They have completely restored the historic Meroney Theater, built in 1905. This theater provides a home for the Players and other performing artists.

The Salisbury-Rowan Symphony, consisting of musicians from the area, presents four concerts each season. In addition to participation in the regular concert series, the string quartet of the Salisbury Symphony visits the elementary schools to present programs. The object of this mini-concert series is to give the students some knowledge of music and famous composers.

Rowan-Cabarrus Community College participates in the North Carolina Visiting Artist Program. Each year a professional artist is employed and in residence at the college. Concerts and musical programs are provided regularly by many artists throughout the state as well as the Visiting Artist. In addition, Rowan-Cabarrus Community College sponsors a Folk Heritage Center. This center serves as a network for professional and local folk artists and presents classes, concerts, and other folk artist activities for the general public.

## **COMMUNITY FACILITIES**

The Salisbury Post serves Salisbury daily. Four (4) radio stations provide for local programming. WBTV has a satellite newsroom located in Salisbury. Local reception provides coverage of all major networks in addition to cable television facilities. A full-time year-round recreation staff offers activities for both young and old. In addition to organized activities, the City provides several parks and facilities for general use.

City Park has a completely equipped playground, tennis courts and a five (5) acre lake for fishing. Salisbury has a Civic Center with weight room, racquetball courts, auditorium, tennis courts and a handicap exercise trail.

Kelsey-Scott Park is a fifteen (15) acre park located on Old Wilkesboro Road. Jaycee Sports Complex is a multi-use area with four (4) ball fields. Miller Recreation Center is referred to as the "Youth Center".

Hurley Park is a municipal garden, which has a unique collection of plants to the area. The Park provides an educational experience as well as a pleasurable place to stroll.

## **SPECIAL EVENTS**

Each year, the Salisbury-Rowan Chamber of Commerce presents the National Sportscasters and Sportswriters Awards Program. Each year,

outstanding guests visit Salisbury to attend the  
Annual Awards Program.

## MISCELLANEOUS STATISTICS

|                              |     |                                 |        |
|------------------------------|-----|---------------------------------|--------|
| Public Safety:               |     | Area - Square Miles             | 17.6   |
| Number of Fire Stations      | 3   | Miles of Streets                | 135    |
| Number of Police Stations    | 1   | Municipal Utilities Department: |        |
| Recreation Facilities:       |     | Number of Customers             | 12,379 |
| Number of Parks              | 14  | Miles of Water Lines            | 200    |
| Number of Recreation Centers | 4   | Miles of Sewer Lines            | 230    |
| Number of Tennis Facilities  | 2   | Number of Cemeteries            | 7      |
| Number of Acres              | 448 | Business Licenses Issued        | 2,450  |

### TAX BASE FOR THE CITY OF SALISBURY ASSESSED VALUE OF TAXABLE PROPERTY FOR THE LAST TEN FISCAL YEARS

| Fiscal Year<br>Ended<br>June 30, | Real Property  | Personal<br>Property | Public Service<br>Property | Total            |
|----------------------------------|----------------|----------------------|----------------------------|------------------|
| 1999 <sup>1</sup>                | \$ 992,752,904 | \$ 384,498,224       | \$ 59,560,075              | \$ 1,436,811,203 |
| 1998 <sup>1</sup>                | 966,182,875    | 366,188,785          | 57,825,316                 | 1,390,196,976    |
| 1997                             | 933,861,596    | 323,719,088          | 56,458,430                 | 1,314,039,114    |
| 1996                             | 922,430,180    | 299,703,247          | 58,451,552                 | 1,280,584,979    |
| 1995                             | 809,239,122    | 288,959,801          | 48,746,576                 | 1,146,945,499    |
| 1994                             | 805,310,028    | 294,329,533          | 52,053,034                 | 1,151,692,595    |
| 1993                             | 780,869,808    | 277,134,662          | 48,249,033                 | 1,106,253,503    |
| 1992                             | 770,155,060    | 266,853,282          | 47,357,587                 | 1,084,365,929    |
| 1991                             | 743,121,430    | 248,948,235          | 46,821,475                 | 1,038,891,140    |
| 1990                             | 532,481,085    | 236,919,000          | 35,593,307                 | 804,993,392      |

<sup>1</sup> Estimated

Note: The levy of property taxes each year is based on the assessed value of taxable property as of January 1 preceding the beginning of the fiscal year on July 1. All taxable property is assessed at one hundred percent (100%) of its estimated value at time of revaluation. Revaluation of real property, required at least every eight years, was completed for the levy of taxes in the year ended June 30, 1996. The assessment of taxable property being assessed after revaluation is accomplished in accordance with North Carolina G.S. 105.287.

# CITY OF SALISBURY

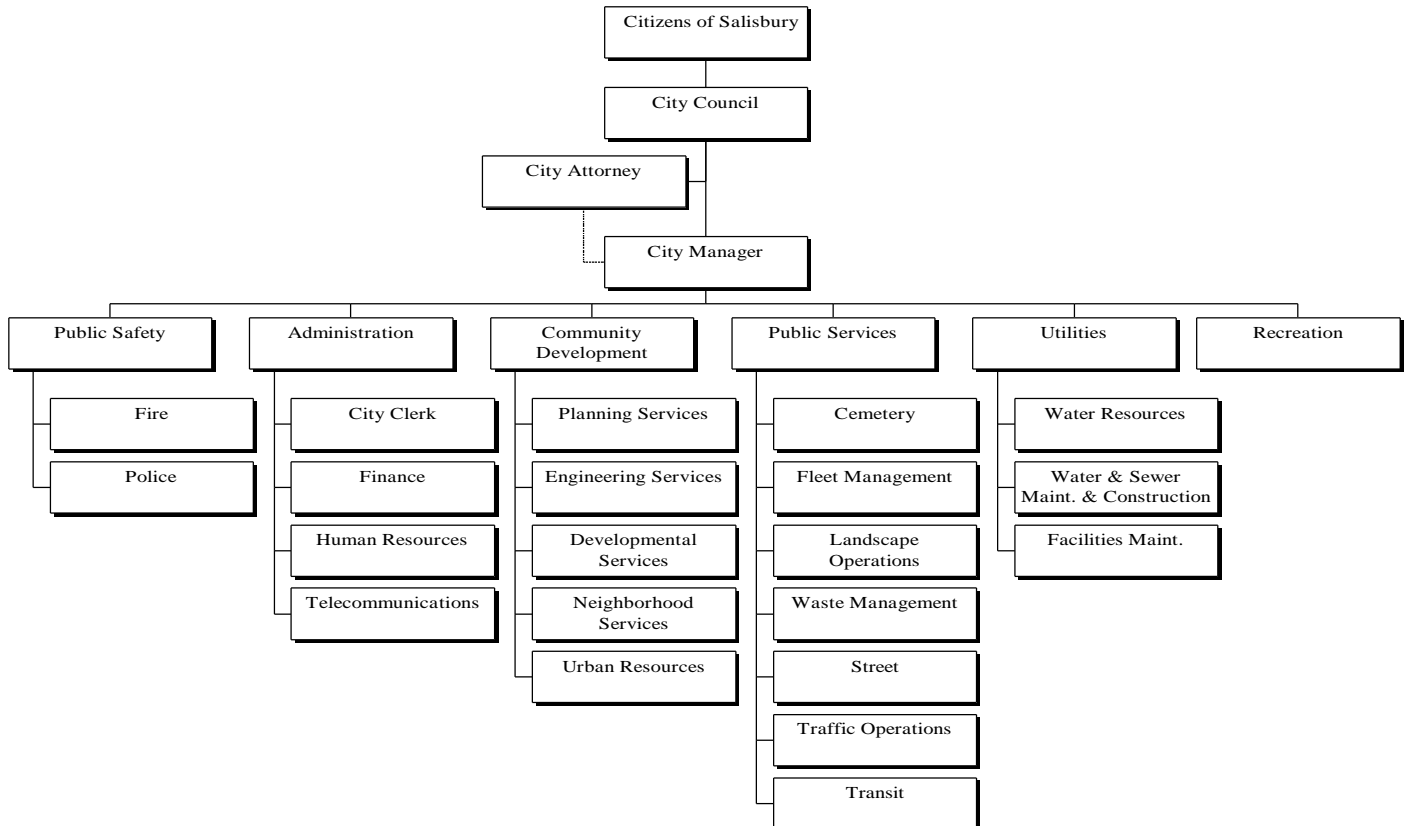
## LIST OF PRINCIPAL OFFICIALS

May 1, 1998

Mayor  
 Mayor Pro Tem  
 Council Member  
 Council Member  
 Council Member  
 City Manager  
 Assistant City Manager  
 City Clerk  
 Finance Director  
 Fire Chief  
 Land Management & Development Director  
 Information Technologies Manager  
 Parks and Recreation Director  
 Human Resources Director  
 Police Chief  
 Public Services Director  
 Purchasing Agent  
 Telecommunications Manager  
 Utilities Director

Susan W. Kluttz  
 Paul B. Woodson, Jr.  
 William R. Burgin  
 R. Scott Maddox  
 William R. Kennedy  
 David W. Treme  
 J. Foster Owen  
 Virginia P. Petrea  
 John A. Sofley, Jr.  
 Samuel I. Brady  
 Larry W. Chilton  
 C. Michael Crowell  
 Gail Elder White  
 Melissa H. Taylor  
 Jeff M. Jacobs  
 Vernon E. Sherrill  
 Dewey D. Peck  
 Allen D. Linker  
 John C. Vest

### ORGANIZATIONAL CHART

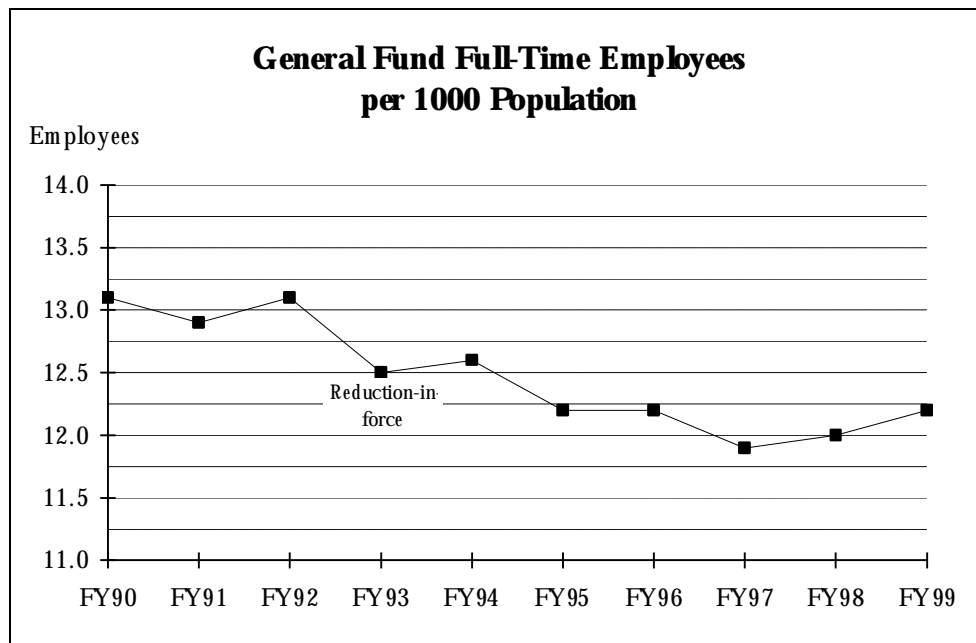


**CITY OF SALISBURY**  
**SUMMARY OF POSITIONS FOR FY 1997-1999**

|                                   | <u>APPROVED</u><br><u>FY 1996-97</u> | <u>APPROVED</u><br><u>FY 1997-98</u> | <u>REQUESTED</u><br><u>FY 1998-99</u> | <u>RECOMMENDED</u><br><u>FY 1998-99</u> | <u>APPROVED</u><br><u>FY 1998-99</u> |
|-----------------------------------|--------------------------------------|--------------------------------------|---------------------------------------|---|--------------------------------------|
| <b>GENERAL FUND</b>               |                                      |                                      |                                       |   |                                      |
| City Council                      | 5                                    | 5                                    | 5                                     | 5                                       | 5                                    |
| Management & Administration       | 6.5                                  | 6.5                                  | 6                                     | 6                                       | 6                                    |
| Human Resources                   | 5                                    | 5                                    | 5                                     | 5                                       | 5                                    |
| Finance                           | 10                                   | 10                                   | 12                                    | 12                                      | 12                                   |
| Information Technologies          | 6                                    | 7                                    | 7                                     | 7                                       | 7                                    |
| Purchasing                        | 3                                    | 3                                    | 3                                     | 3                                       | 3                                    |
| Planning & Community Development  | 9.5                                  | 8.5                                  | 9                                     | 8.5                                     | 8.5                                  |
| Development Services              | 5                                    | 5                                    | 5                                     | 5                                       | 5                                    |
| Engineering                       | 5                                    | 5                                    | 5                                     | 5                                       | 5                                    |
| City Office Building              | 1                                    | 1                                    | 5                                     | 4                                       | 4                                    |
| Plaza                             | 1                                    | 1                                    | 1                                     | 1                                       | 1                                    |
| Telecommunications                | 2                                    | 2                                    | 2                                     | 2                                       | 2                                    |
| Police                            | 99                                   | 99                                   | 101                                   | 103                                     | 100                                  |
| Fire                              | 65                                   | 71                                   | 77                                    | 65                                      | 65                                   |
| Public Svcs-Administration        | 3                                    | 3                                    | 3                                     | 3                                       | 3                                    |
| Public Svcs-Traffic Operations    | 13                                   | 11                                   | 12                                    | 12                                      | 12                                   |
| Public Svcs-Streets               | 31                                   | 31                                   | 30                                    | 30                                      | 30                                   |
| Public Svcs-Cemetery              | 8                                    | 8                                    | 8                                     | 8                                       | 8                                    |
| Public Svcs-Waste Management      | 14                                   | 14                                   | 14                                    | 14                                      | 14                                   |
| Public Svcs-Landscape Operations  | 12                                   | 14                                   | 15                                    | 15                                      | 15                                   |
| Public Svcs-Landscape-Hurley Park | 3                                    | 3                                    | 3                                     | 3                                       | 3                                    |
| Public Svcs-Fleet Management      | 12                                   | 12                                   | 13                                    | 12                                      | 12                                   |
| Parks and Recreation              | 54                                   | 53                                   | 54                                    | 54                                      | 53                                   |
| <b>TOTAL</b>                      | <b>373</b>                           | <b>378</b>                           | <b>395</b>                            | <b>382.5</b>                            | <b>378.5</b>                         |
| <b>WATER AND SEWER FUND</b>       |                                      |                                      |                                       |   |                                      |
| Utility Management                | 6.5                                  | 8.5                                  | 8                                     | 8                                       | 8                                    |
| Water Resources                   | 43                                   | 32.5                                 | 32.5                                  | 32.5                                    | 32.5                                 |
| Water & Sewer Maintenance         | 37                                   | 40                                   | 40                                    | 40                                      | 40                                   |
| Facilities Maintenance            | 0                                    | 13.5                                 | 13.5                                  | 13.5                                    | 13.5                                 |
| <b>TOTAL</b>                      | <b>86.5</b>                          | <b>94.5</b>                          | <b>94</b>                             | <b>94</b>                               | <b>94</b>                            |
| <b>TRANSIT FUND</b>               |                                      |                                      |                                       |   |                                      |
| Transit-Operations                | 11                                   | 11                                   | 11                                    | 11                                      | 11                                   |
| Transit-Administration            | 2                                    | 2                                    | 2                                     | 2                                       | 2                                    |
| <b>TOTAL</b>                      | <b>13</b>                            | <b>13</b>                            | <b>13</b>                             | <b>13</b>                               | <b>13</b>                            |
| <b>HUD FUND</b>                   |                                      |                                      |                                       |   |                                      |
| <b>TOTAL</b>                      | <b>1.5</b>                           | <b>1.5</b>                           | <b>2</b>                              | <b>1.5</b>                              | <b>1.5</b>                           |
| <b>TOTAL ALL FUNDS</b>            | <b>474</b>                           | <b>487</b>                           | <b>504</b>                            | <b>491</b>                              | <b>487</b>                           |
| Permanent Full-time               | 406                                  | 423                                  | 439                                   | 426                                     | 422                                  |
| Permanent Part-time               | 10                                   | 12                                   | 12                                    | 12                                      | 12                                   |
| Temporary Full-time               | 47                                   | 36                                   | 34                                    | 34                                      | 34                                   |
| Temporary Part-time               | 11                                   | 16                                   | 19                                    | 19                                      | 19                                   |

For the FY1998-99 Adopted Budget, the total number of positions for the City remained the same as the previous fiscal year. The Transit and HUD Funds remained unchanged in the number of positions. In the Water and Sewer Fund, one position that had been previously funded one-half in the fund and the other half by the General Fund will be fully funded in the General Fund. In the General Fund, six new positions were added. These positions are: one Customer Service Clerk in the Finance Department to handle the increase in utility customers, one part-time Mail Courier, two Telecommunicators in the Police Department to enhance services and reduce overtime, one Technician in Traffic Operations to alleviate the current workload and to maintain the new traffic signal system, and one Grounds Maintenance Worker for the Greenway. Due to an

appeal filed in April 1998 challenging Salisbury's proposed annexation, the staffing of a new fire station as approved in the FY1997-98 Budget has been deferred and the six positions are not included in the FY1998-99 Adopted Budget



As mentioned in Section 1 under Trend Monitoring, the City monitors various trends. The above graph represents the number of full-time General Fund employees per 1,000 population. In FY1992-93 (FY93), City Council opted for a 20 position reduction-in-force as an element to balance the budget.

## RELATIONSHIP BETWEEN FUNCTIONAL AREAS AND FUNDS

|                                  | General/Special Revenue Funds |                 |                   | Enterprise Funds |                               |         |
|----------------------------------|-------------------------------|-----------------|-------------------|------------------|-------------------------------|---------|
|                                  | General Fund                  | Capital Reserve | Entitlement (HUD) | Water & Sewer    | Water & Sewer Capital Reserve | Transit |
| General Government               | ✓                             | ✓               |                   |                  |                               |         |
| Public Safety                    | ✓                             | ✓               |                   |                  |                               |         |
| Transportation                   | ✓                             | ✓               |                   |                  |                               | ✓       |
| Environmental Protection         | ✓                             | ✓               |                   |                  |                               |         |
| Culture & Recreation             | ✓                             | ✓               |                   |                  |                               |         |
| Community & Economic Development |                               |                 | ✓                 |                  |                               |         |
| Education                        | ✓                             |                 |                   |                  |                               |         |
| Utility                          |                               |                 |                   | ✓                | ✓                             |         |



## PROGRAM MATRIX OF FY1998-99 BUDGET

Below is a matrix showing the relationship between the funds/departments and the program classifications. Although some departments may perform activities outside the program classifications as shown, the classifications show the predominant areas in which a department is involved.

|                                  | PROGRAMS   |        |                |               |            |             |           |         |
|----------------------------------|------------|--------|----------------|---------------|------------|-------------|-----------|---------|
|                                  | General    | Public |                | Environmental | Culture &  | Economic    |           |         |
|                                  | Government | Safety | Transportation | Protection    | Recreation | Development | Education | Utility |
| GENERAL FUND:                    |            |        |                |               |            |             |           |         |
| City Council                     | ✓          | ✓      | ✓              | ✓             | ✓          | ✓           | ✓         | ✓       |
| Management & Administration      | ✓          | ✓      | ✓              | ✓             | ✓          | ✓           | ✓         | ✓       |
| Human Resources                  | ✓          |        |                |               |            |             |           |         |
| Finance                          | ✓          |        |                |               |            |             |           | ✓       |
| Information Technologies         | ✓          | ✓      | ✓              |               |            | ✓           |           | ✓       |
| Purchasing                       | ✓          |        |                |               |            |             |           |         |
| City Office Building             | ✓          |        |                |               |            |             |           |         |
| Plaza                            |            |        |                |               |            | ✓           |           |         |
| Telecommunications               | ✓          |        |                |               |            |             |           |         |
| Planning & Community Development |            |        |                |               |            | ✓           |           |         |
| Development Services             |            |        |                |               |            | ✓           |           |         |
| Engineering                      |            |        | ✓              |               | ✓          |             |           | ✓       |
| Street Lighting                  |            |        | ✓              |               |            |             |           |         |
| Police                           |            | ✓      |                |               |            |             | ✓         |         |
| Fire                             |            | ✓      |                |               |            |             | ✓         |         |
| Public Services                  |            |        |                |               |            |             |           |         |
| Administration                   | ✓          |        | ✓              | ✓             | ✓          |             |           |         |
| Traffic Operations               |            |        | ✓              |               |            |             |           |         |
| Street                           |            |        | ✓              |               |            |             |           |         |
| Cemetery                         |            |        |                | ✓             |            |             |           |         |
| Waste Management                 |            |        |                | ✓             |            |             |           |         |
| Landscape Operations             |            |        |                |               | ✓          |             |           |         |
| Hurley Park                      |            |        |                |               | ✓          |             |           |         |
| Fleet Management                 | ✓          |        |                |               |            |             |           |         |
| Transportation                   |            |        | ✓              |               |            |             |           |         |
| Parks & Recreation               |            |        |                |               | ✓          |             |           |         |
| Education                        |            |        |                |               |            |             | ✓         |         |
| ENTERPRISE FUNDS:                |            |        |                |               |            |             |           |         |
| Water & Sewer                    |            |        |                |               |            |             |           | ✓       |
| Mass Transit                     |            |        | ✓              |               |            |             |           |         |
| SPECIAL REVENUE:                 |            |        |                |               |            |             |           |         |
| Entitlement (HUD)                |            |        |                |               |            | ✓           |           |         |

[Click here to move to the next section](#)